ENVIRONMENTAL CONTROL ADVISORY BOARD

MINUTES OF November 14, 2012

Item No. 1 being:

ROLL CALL

The Environmental Control Advisory Board of the City of Norman, Cleveland County, State of Oklahoma, met in Regular Session at the City of Norman, in the Multi-Purpose Room, Norman Municipal Building, 201 West Gray Street on November 14, 2012 at 5:30 p.m. Notice and Agenda of the meeting were posted at the Norman Municipal Building at 201 West Gray 24 hours prior to the beginning of the meeting.

MEMBERS PRESENT

Amanda Nairn (Chair)

Linda Goeringer (Vice Chair)

Darren Alexander

Holly Armstrong (arrived at 5:35)

Odette Horton Aaron Pilat Charles Sever

MEMBERS ABSENT

Zac Abbott

James Harp

STAFF MEMBERS PRESENT

Debbie Smith, Environmental Svcs. Coordinator

Charlie Thomas, Cap. Projects Engineer Richard Schlechter, Stormwater Engineer

Item No. 2 being:

INTRODUCE GUESTS

GUESTS PRESENT

Evan Dunn, Norman Sustainability Network

Item No. 3 being:

APPROVAL OF THE MINUTES OF OCTOBER 17, 2012 MEETING

Amanda Nairn asked if there were any corrections to the October 17, 2012 minutes. There being none Odette Horton made a motion to approve the October 17, 2012 minutes. Darren Alexander seconded. There being no further discussion, a vote was taken with the following result:

YEAS

Amanda Nairn (Chair)

Linda Goeringer (Vice Chair)

Darren Alexander Holly Armstrong Odette Horton Aaron Pilat Charles Sever NAYS None

The motion passed by a vote of 7 to 0.

Item No. 4 being:

APPROVAL OF PROPOSED MEETING DATES AND TIMES FOR CALENDAR YEAR 2013

Armstrong made a motion to move the December 18th, 2013 meeting to December 11th, 2013. Goeringer seconded. There being no further discussion, a vote was taken with the following result:

YEAS Am

Amanda Nairn (Chair)
Linda Goeringer (Vice Chair)

Darren Alexander Holly Armstrong Odette Horton Aaron Pilat Charles Sever

NAYS

None

The motion passed by a vote of 7 to 0.

Sever made a motion to approve the amended calendar. Alexander seconded. There being no further discussion, a vote was taken with the following result:

YEAS

Amanda Nairn (Chair)

Linda Goeringer (Vice Chair)

Darren Alexander Holly Armstrong Odette Horton Aaron Pilat Charles Sever

NAYS

None

The motion passed by a vote of 7 to 0.

Item No. 5 being:

DISCUSS FERTILIZER PUBLIC EDUCATION

Nairn stated the survey was on the website and utility bill inserts have been sent to residents announcing the survey. Smith also mentioned that the Know P brochure was distributed to the participants at the household hazardous waste collection event. Schlechter said they would probably run the fertilizer survey again in the spring when people are starting to fertilize. He also stated that the Public Works Department will evaluate the need to hire a company to help with the public education campaign. Horton reported on the email she sent to the Board November 5th. She contacted several retailers and asked if they would put out fertilizer brochures. The

smaller, locally owned stores were more receptive. Many of the larger stores said they were not able to put out material that wasn't generated by their corporate office. She will contact additional stores. Sever will deliver some flyers to John Deere. Darren Alexander said NEDC could produce, shoot, and edit a video for the City. He will find out what the charge would be, if any. Horton will check with Dr. Boyd and Kelsie Hightower to see if the Student Film Production Club is interested in helping.

Item No. 6 being:

DISCUSS WATER CONSERVATION PUBLIC EDUCATION

Pilat summarized a list of snippets from Sever's information. Sever stated that the newspaper will do graphics. Smith will contact the newspaper to ask if they will accept them in this format and if graphics can be added. Water's Worth It could be the heading of each snippet. Pilat will send this list to Smith electronically.

Evan Dunn passed around a brochure he had created. He wants to make more people aware of rainwater harvesting and xeriscaping.

Horton stated she had been tasked with putting together a bibliography of resources for students. She has been compiling information and plans to talk to a librarian at the Norman Public Library to see what they recommend and what is available. Sever suggested looking at the EPA website.

Item No. 7 being:

PLAN CONSERVATION CONTEST

Smith said the winning design can be put on the t-shirts for the Earth Day festival. Thomas suggested using the "Water's Worth It" campaign information. The Board agreed. Goeringer, Horton, and Sever will work together to create the rules and guidelines and bring this to the next meeting.

Item No. 8 being:

COMMITTEE REPORTS

Community Development Block Grant Committee (CDBG) – (C. Sever and D. Alexander) – no report

Item No. 9 being:

MISCELLANEOUS DISCUSSION

Aaron Pilat will be in Italy early January through early May. He understands that he cannot miss three consecutive meetings. If there is not a quorum, the meeting does not count as a miss. Smith will check to see if there are any exemptions to this rule. Sever asked if someone could come as his representative. Smith will check on this also.

Sever gave information to Thomas to store regarding research he had conducted. This can be used for future guidance.

Item No. 10 being:

QUESTIONS FROM THE PUBLIC

None

Item No. 11 being:

ADJOURNMENT

There being no further business, the meeting was adjourned at 7:08 p.m.

Passed and approved this

Chair, Amanda Nairn